

Criteria 7.3.1

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response

Rural orientation of Malwanchal University

Malwanchal university is a private university situated in village Morodhat near Khudel on National Highway 59 A, District Indore (M.P.) approximately 25 kms away from the Indore city on the border of district Dewas.

More than 60% of India's population live in rural areas where people do not have access to various facilities and have a hard time surviving and providing for a family. The area surrounding the University is no exception.

There are various aspects which are covered by Malwanchal University which concentrates in backward and impoverished areas in rural societies and in this way University is working to alleviate the problems of nearby villages.

Students admitted through National Eligibility cum Entrance Test (NEET) are mostly from nearby rural districts and are aware of rural problems and are sympathetic to the problems of rural people.

Under Malwanchal University all our following constituents contribute in helping rural people.

- Index Medical College, Hospital & Research Centre
- Index Institute of Dental Sciences
- Index Nursing College
- Department of Physiotherapy and Paramedical Sciences
- Index Institute of Pharmacy

Index Medical College, Hospital & Research Centre provides health facilities through various camps organized in rural areas where screening and primary treatment is done and for advanced cases, where intervention is required, arrangements are made for hospitalization.

Various dental camps are organized regularly in rural areas where educational camps are organized, screening and primary treatment and treatments require specialization are being arranged through vehicles to dental college for treatment.

Various community education programmes are being run in rural areas through Index Nursing College where general health assessment and education is being provided. Similarly other programmes are organized including breast feeding week, ORS week, World Yoga day, World No Tobacco day, Stress Management thereby contributing to well-being of rural health.

Department of Physiotherapy and Paramedical Sciences organize various events such as Health Education Campaign & welfare activities in various villages & schools on regular basis where health talks on health issues, on personal hygiene, diarrheal disease, ORS, open field defecation, nutrition & balance diet and mosquito born infections are being done.

Index Institute of Pharmacy organize visits to health care centres where awareness regarding diseases and their medication, precautions and knowledge about the importance of cleanliness are being provided.

The Ayushman Bharat Yojana, which has a health cover of Rs 5 lakh per family is offered in Index Medical College, Hospital & Research Centre.

Various vaccination programmes are being run in Index Medical College, Hospital & Research Centre from conventional vaccines to vaccine for COVID-19.

We encourage to get our most of the workforce from neighbouring rural areas. It is common knowledge that rural areas struggle with shortage of healthcare provider and an uneven distribution of health workers. Malwanchal University provides adequate education and training, cultural competency skills, and certificate courses to students from rural background and all these activities give a definite rural orientation to our students once they go out of the campus.